



LUMINARY
OF THE YEAR
DELAWARE — 2026

Thursday, October 29, 2026
Plumbers and Pipefitters Local 74
Newark, Delaware

BRAIN INJURY SURVIVORS DESERVE BETTER
your sponsorship can make a lasting impact

Signature Campaign Partnership Opportunities



Questions? Contact Daniel Davis at ddavis@biausa.org



Why support the Luminary of the Year Campaign?

BRAIN INJURY SURVIVORS DESERVE BETTER **your sponsorship can make a lasting impact**

As the nation's **foremost voice on brain injury**, BIAA-DE is dedicated to improving the quality of life for individuals affected by brain injury across their lifespan. More than **150,000 Delawareans** have experienced one or more traumatic brain injuries in their lifetime, and **35,000 Delawareans** live with a TBI related disability, the need for greater awareness, research, and resources is critical.

Current Landscape

Recognizing the need for a comprehensive look at the current state of brain injury in America, the Brain Injury Association of America has published The 2026 State of Brain Injury Report.

A collaboration from distinguished leaders in the field of brain injury and neurorehabilitation, The State of Brain Injury explores the impact that acquired brain injury has on millions of Americans - not just those who sustain brain injuries, but their families, caregivers, and communities.

"As leaders in the brain injury community, it is incumbent on us to accurately portray the scale of brain injury in America and what needs to be done to address it,"

- Rick Willis, President and CEO of the Brain Injury Association of America

By sponsoring the Luminary of the Year campaign, you are supporting BIAA's ability to mobilize the full power of our advocacy network to educate congressional leaders, fight for the programs that support our community, and preserve the federal commitment to brain injury care and recovery.

The Value of Your Support

Each year, we provide help, hope, and healing to the millions of Americans impacted by brain injury.

Funds raised also support BIAA's other critical programs, including:

- **The National Brain Injury Information Center (NBIC):**
Our NBIC team responds to thousands of inquiries annually, providing survivors, caregivers, and healthcare professionals with critical resources, support, and referrals.
- **Education and Professional Development:**
BIAA offers free educational webinars for survivors and caregivers and oversees the Academy of Certified Brain Injury Specialists (ACBIS), which has trained and certified over 20,000 professionals, thereby improving the standard of care across the country.
- **Research Advancement:**
The Brain Injury Research Fund supports groundbreaking research to find better treatments and cures for chronic brain injury. With more than **500,000 service members diagnosed with TBI** since 2000 and **1 in 10** children affected annually, the need for increased research is undeniable.

Luminary of the Year Celebration

Thursday, October 29, 2026

Plumbers and Pipefitters
Local 74
Newark, DE

*Cocktail Reception,
Dinner, Auction &
Fund the Mission Moment
Inspiring mission-focused
program highlighting
stories of resolve,
determination, and
compassion.*



**Partner with BIAA-DE
to illuminate
the path forward for
millions of Americans**





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MATT DENN

General Counsel, Grant & Eisenhofer

Matt Denn is a lifelong public servant whose work has been distinguished by dedication to vulnerable Delawareans, including children, seniors, and individuals with disabilities. Matt has a storied career of service to overlooked children and families, including government and philanthropic roles.

As co-founder and vice chair of Action for Delaware's Children, Matt fights to remove lead paint from the homes of poisoned children, a cause of brain injury that disproportionately affects children living in low-income homes.

Matt served as the 25th Lieutenant Governor of Delaware from 2009 to 2015, and the 45th Attorney General of Delaware from 2015 until 2019. He previously served as Delaware's Insurance Commissioner from 2005 to 2009, where he focused on consumer protection and fairness in access to coverage.

As Attorney General, Matt oversaw attorneys who represented all state agencies and boards, prosecuting all criminal and juvenile delinquency cases and enforcing consumer protection, data privacy, and other statutes. He worked with the General Assembly to reform the state's criminal justice laws, including the elimination of the state's "three strikes" minimum mandatory sentencing law, and to promote early intervention and prison re-entry programs.

As Lieutenant Governor, Matt helped lead reforms to the state's public education programs, including the state's efforts to educate students with disabilities.

Matt previously served as a managing director for the Draper, Richards, Kaplan Foundation, a global venture philanthropy firm dedicated to supporting early-stage, high-impact social enterprises that create unique pathways to improving the lives of the world's most vulnerable.

Currently, Matt serves as counsel with the national law firm of Grant & Eisenhofer, a firm that represents individuals and government entities who have been harmed by powerful private entities.






Matt is a graduate of the University of California, Berkeley. He received his JD from Yale Law School. In addition, Matt is an active community advocate appointed Co-Chair of the Redding Consortium on Educational Equity. In his role on the Redding Consortium, Matt has championed the expansion of services to students living in poverty, including full-day Pre-K and extended school days and school years.

Matt has built a career defined not only by leadership but by a steadfast belief in equity for all. His work has had a lasting impact on the lives of Delawareans—particularly those too often unheard—making him a fitting honoree as Luminary of the Year.



PARTNERSHIP OPPORTUNITIES

Demonstrate Your Commitment By sponsoring the Luminary of the Year Campaign, your organization will be recognized as a champion for an underserved and resilient community. Together, we can create a future where every brain injury survivor has access to the support, resources, and respect they deserve.

Investment Level	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000
Number of Table(s) for 10 guests at Luminary of the Year Celebration	Up to 2	1	1
Event Naming Opportunity "presented by:___"			
Opportunity to share welcome message from the podium during event			
Representative involved in program night of the event			
Logo inclusion in promotional and communication materials			Listing
Recognition on BIAA website	Logo and link		
Recognition on Luminary of the Year website	Logo and link	Logo and link	Logo
Recognition in slides shown during dinner	Dedicated slide	Dedicated slide	Listing
Logo in recognition materials post-event honoring fundraisers (Monthly BIAA – DE newsletter, social media channels, etc.)	Logo	Logo	Logo
Event thank you signage	Logo	Logo	Logo

Specialty sponsorships (cocktail hour, print, technology, etc.) are available.

Questions? Contact **Daniel Davis** at ddavis@biausa.org or 302-346-2083 for additional information.

Become a community partner of the Brain Injury Association of America, Delaware Chapter, to receive even more benefits, such as newsletter articles, social media posts, brain injury educational materials for your consumers, and more! Luminary of the Year sponsors have the opportunity to receive a \$500 discount on their annual community partnership. Reach out to Daniel Davis for more details ddavis@biausa.org.



PARTNERSHIP COMMITMENT FORM

Company/Individual Name (as you would like it to appear in materials):

Contact name:

Address:

City, State, Zip

Phone:

Email:

Select level:

\$20,000 Gold sponsorship

\$10,000 Silver sponsorship

\$5,000 Bronze sponsorship

Contact for logo and ad (if applicable):

Name:

Email:

PAYMENT INFORMATION

Please send invoice.

Contact me for credit card payment.

Check will be mailed to 1151 Walker Rd Ste 100, PMB 468, Dover, DE 19904.

Please note that it is for Luminary of the Year.

I'd like to make a donation to the Brain Injury Association of America. Amount: \$

Signature:

Date:

Please submit completed form to **Daniel Davis** at ddavis@biausa.org

