



LUMINARY OF THE YEAR TEXAS — 2025

Friday, October 10, 2025
Crystal Ballroom at The Rice
Houston, Texas

BRAIN INJURY SURVIVORS DESERVE BETTER
your sponsorship can make a lasting impact

Signature Campaign Partnership Opportunities



**BRAIN INJURY
ASSOCIATION**
OF AMERICA - TEXAS

Questions? Contact Melissa Nicewarner Daly mnicewarnerdaly@biausa.org



Why support the Luminary of the Year Campaign?

BRAIN INJURY SURVIVORS DESERVE BETTER your sponsorship can make a lasting impact

As the nation's **foremost voice on brain injury**, BIAA is dedicated to improving the quality of life for individuals affected by brain injury across their lifespan. With **at least 64 million adults** having experienced one or more traumatic brain injuries in their lifetime, and **11.4 million Americans** over the age of 40 living with a TBI related disability, the need for greater awareness, research, and resources is critical.

Current Landscape

Your support of the Brain Injury Association of America has never been more critical in light of recently announced cuts to various Health and Human Services agencies including life-saving and life-changing programs in the CDC's National Center for Injury Prevention and Control, the Administration for Community Living, and National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR).

"Cutting these programs will literally roll back decades of progress and harm not only the people that have been injured, but the people that are going to be injured in the future," said Owen Z. Perlman, a physical rehabilitation physician who sits on the BIAA's Board of Directors.

By sponsoring the Luminary of the Year campaign, you are supporting BIAA's ability to mobilize the full power of our advocacy network to educate congressional leaders, fight for the programs that support our community, and preserve the federal commitment to brain injury care and recovery.

The Value of Your Support

Each year, we provide help, hope, and healing to the millions of Americans impacted by brain injury.

Funds raised also support BIAA's other critical programs, including:

- **The National Brain Injury Information Center (NBIIC):**
Our NBIIC team responds to thousands of inquiries annually, providing survivors, caregivers, and healthcare professionals with critical resources, support, and referrals.
- **Education and Professional Development:**
BIAA offers free educational webinars for survivors and caregivers and oversees the Academy of Certified Brain Injury Specialists (ACBIS), which has trained and certified over 20,000 professionals, thereby improving the standard of care across the country.
- **Research Advancement:**
The Brain Injury Research Fund supports groundbreaking research to find better treatments and cures for chronic brain injury. With more than **500,000 service members diagnosed with TBI** since 2000 and **1 in 10** children affected annually, the need for increased research is undeniable.

Luminary of the Year Celebration

Friday, October 10, 2025
Crystal Ballroom at The Rice
909 Texas St, Houston, TX

*Cocktail Reception,
Dinner, Auction &
Fund the Mission Moment
Inspiring mission-focused
program highlighting
stories of resolve,
determination, and
compassion.*



Partner with BIAA
to illuminate
the path forward for
millions of Americans





LUMINARY
OF THE YEAR
TEXAS — 2025

DR. CINDY IVANHOE

Director of the Spasticity and Associated
Syndromes of Movement (SPASM) Program
at TIRR Memorial Hermann

Dr. Cindy Ivanhoe is a nationally recognized leader in brain injury medicine and spasticity management. She is board-certified in Physical Medicine and Rehabilitation and in Brain Injury Medicine and currently serves as Director of the Spasticity and Associated Syndromes of Movement (SPASM) Program at TIRR Memorial Hermann. She is also a Clinical Professor at McGovern Medical School at The University of Texas Health Science Center at Houston.

A senior fellow of the American Leadership Forum, Dr. Ivanhoe is widely known for her expertise in treating spasticity and its role in functional recovery, as well as the medical complications of brain injury across all severities and causes. Her career spans the full continuum of care, from neurosurgical ICUs to long-term community-based rehabilitation.

She has trained clinicians nationally and internationally and has extensive experience in Intrathecal Baclofen therapy, having served as an investigator on the FDA approval studies, and botulinum toxins. Dr. Ivanhoe is widely published in both peer-reviewed journals and medical textbooks. Through her nonprofit, Ivanhoe Foundation (IF), she supports efforts like ReelAbilities that promote inclusion and opportunity for people with brain injuries and disabilities.

She currently serves on the Board of Directors and Educational Committees of the International Neurotoxin Association and was a founding member and board member of Mentis Neuro Health. She is also a member of the Texas Brain Injury Advisory Council and serves on speakers' bureaus and advisory boards for companies developing therapies for spasticity, dystonia, and upper motor neuron syndromes. Dr. Ivanhoe serves on the board of the Alexander JFS, is a co-chair of ReelAbilities 2026 and will be chairing ReelAbilities 2007, with the Director of the Mayors Office for People with Disabilities.

Her extraordinary contributions have been recognized widely:

- Named among U.S. News & World Report Best Doctors and Best Doctors in Texas
- Sheldon Berrol, M.D., Clinical Service Award – Brain Injury Association of America
- Distinguished Clinician Award – American Academy of Physical Medicine and Rehabilitation
- Service Award – CNS Council, American Academy of PM&R
- Advocacy, Teaching & Education Awards – Baylor College of Medicine and American Congress of Rehabilitation Medicine
- Professional Contribution Award, Humanitarian Award, and Lifetime Achievement Award – Brain Injury Alliance of Texas
- Physician of the Year (2020) – TIRR Memorial Hermann
- Dean's Excellence in Teaching Award – UTHealth
- John P. and Katherine G. McGovern Distinguished Faculty Clinical Science Award – UTHealth (first psychiatrist to receive the honor)
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Please join us in honoring Dr. Ivanhoe's extraordinary career and her unwavering commitment to the brain injury community.



PARTNERSHIP OPPORTUNITIES

Demonstrate Your Commitment By sponsoring the Luminary of the Year Campaign, your organization will be recognized as a champion for an underserved and resilient community. Together, we can create a future where every brain injury survivor has access to the support, resources, and respect they deserve.

Investment Level	Presenting Sponsor \$30,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000
Number of Table(s) for 10 guests at Luminary of the Year Celebration	Up to 2	1	1	1
Event Naming Opportunity "presented by:___"				
Opportunity to share welcome message from the podium during event				
Representative involved in program night of the event				
Logo inclusion in promotional and communication materials			Listing	
Recognition on BIAA website	Logo and link			
Recognition on Luminary of the Year website	Logo and link	Logo and link	Logo	Listing
Recognition in slides shown during dinner	Dedicated slide	Dedicated slide	Listing	Listing
Logo in recognition materials post-event honoring fundraisers (Monthly BIAA - TX enewsletter, social media channels, etc.)	Logo	Logo	Logo	Listing
Event thank you signage	Logo	Logo	Logo	Listing

Specialty sponsorship packages available such as Survivor & Caregiver Travel Sponsor, Fund the Mission Match Sponsor, Bar Sponsor and others.

Contact Melissa Nicewarner Daly mnicewarnerdaly@biausa.org



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TEXAS — 2025

PARTNERSHIP COMMITMENT FORM

Company/Individual Name (as you would like it to appear in materials):

Contact name:

Address:

City, State, Zip

Phone:

Email:

Select level:

\$50,000 Presenting sponsorship

\$10,000 Silver sponsorship

\$35,000 Platinum sponsorship

\$5,000 Bronze sponsorship

\$25,000 Gold sponsorship

Contact for logo and ad (if applicable):

Name:

Email:

PAYMENT INFORMATION

Please send invoice.

Contact me for credit card payment.

Check will be mailed to PO Box 7416, Merrifield VA 22116-7416. Please note that it is for Luminary of the Year.

I'd like to make a donation to the Brain Injury Association of America. Amount: \$

Signature:

Date:

Please submit completed form to **Melissa Nicewarner Daly** at mnicewarnerdaly@biausa.org



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