

2025 Neuro Rehab Leadership Summit

JANUARY 22-24, 2025, HOMEWOOD SUITES BY HILTON, CHARLESTON, SC

ELEVATING BUSINESS PRACTICES

The Brain Injury Association of America's Neuro Rehab Leadership Summit (NRLS) has earned its reputation for being the "must attend" conference for business leaders and professionals from the top rehabilitation programs in the nation. Informed by respected subject matter experts and leaders from the industry, the NRLS is packed with educational sessions, peer to peer discussions and strategic networking opportunities that get to the heart of the issues that matter most for every attendee. Rest assured, this summit fosters the space to ideate and engage best practices that help to elevate your program and goals! This is the 20th year of NRLS so whether you have been attending from the start or this is your first time, we invite you to join the conversation!

STRATEGIC ENGAGEMENT BY DESIGN

We call this meeting a "summit" because it aptly describes our intention to gather the very best and brightest industry subject matter experts and decision makers. As such, the scale and format is designed to foster greater interaction, engagement, and connection. As a sponsor and exhibitor, you will have a unique opportunity to be in the room where it happens and a part of the conversation.

"NRLS recharges my battery and inspires- I always come away glad for the opportunity to meet up with industry colleagues who get it, discussing current trends and ways to elevate my program."

Elaine Lecatsas, MBA, SHRM-SCP
Chief Human Resource Officer
Collage Rehabilitation Partners

"The NRLS has been foundational to my professional and organization's growth. It holistically integrates leadership development, market awareness, networking, and business improvement. I really value the connection with colleagues and competitors across the industry so that we all can elevate care for people with brain injury. I'm always energized by the experience."

David Harrington, MBA, OTRL, CBIST
President/Chief Executive Officer
CENTRE FOR NEURO SKILLS

BENEFITS OF SPONSORSHIP

Share information about your product or service with key decision makers

Build brand awareness

Connect and gain valuable insight from brain injury neurorehabilitation programs in the U.S.

#NRLS25
Reserve
Your
Spot!

Let's Discuss Your Strategic Footprint

I'm Always Here to Help!

Peter Knockstead
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Be front and center at BIAA's premier event focused on elevating business practices with leading neurorehab teams whose treatment, care and services are critical to brain injury recovery and rehabilitation. This annual Summit draws approximately 100 attendees -- an elite gathering of brain injury professionals and decision makers and we want to help tailor a plan for you!

"The industry, business leaders who attend the BIAA's NRLS are current (and potential) USI client partners too! That's why we are proud to sponsor this event and engage in meaningful conversation both at the reception and in strategic meetings.

We value the opportunity to understand the needs and priorities the stakeholders and decision makers present and share our risk management insights and strategies."

HEIDI TAPASA
Partner | Executive Vice President,
Property Casualty
USI Insurance Services

Sponsorship Levels and Benefits

Benefits	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporting \$2,500
Logo Recognition	1st Position	2nd Position	3rd Position	Listing
Pre & post attendee communiques	*	*	*	--
NRLS '25 web page on biauxa.org	*	*	*	--
NRLS '25 official program	*	*	*	*
NRLS '25 cover of attendee materials packet	*	*	*	--
NRLS '25 commemorative notebook	*	--	--	--
On-site signage	*	*	*	*
On-site				
Complimentary attendee registration	3	2	1	1
Five-minute presentation to attendees	*	*	*	*
Verbal and slide recognition at opening and closing session	*	*	*	*
Opening night reception sponsor with signage & remarks	*	--	--	--
Complimentary exhibit table	*	*	*	*
Opportunity to include company message in attendee folder	*	*	--	--
NRLS '25 photo booth – co-branded logo	*	*	--	--
NRLS '25 program ad	Full	Half	Quarter	--
Social Media Posts (Facebook & LinkedIn)				
1 dedicated "thank you" post each	*	*	--	--
1 sponsor "thank you" post (all)	*	*	*	*
Bonus Marketing Opportunity				
Ad in BIAA's <i>The Challenge Magazine</i> (up to \$2,000 value)	Full	Half	--	--

#NRLS25

Join us in Charleston!

Elevating Business Practices
is
Smart Business

Exhibit Space

- o Six-foot draped table w/ electricity
- o Exhibit table positioned strategically

Early booking offer!



Enjoy a
10% Discount
if booked by
October 10, 2024



As the voice of brain injury, we improve the quality of life of people affected by brain injury across their lifespan through advancing prevention, awareness, research, treatment, education, and advocacy. Your sponsorship and participation is an investment in our mission and its good business too. We hope to see you in Charleston! #NRLS25

Let's Collaborate! I am Listening!

Share your questions, goals and ideas around NRLS25 and all the ways we can partner for the 5M+ Americans who live with brain injury and those, like you, who champion them!

Peter Knockstead

BIAA, Partner Engagement
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