



## SPONSOR PROSPECTUS



**Thank you for your interest in supporting this year's Conference.** It may come as no surprise that this is one of my favorite conferences of the year because it brings together our incredible brain injury community—survivors, families, and the champions who love and care for them. When we gather, it is always with intention and purpose and amazing things happen!

I'm excited that our conference will run in tandem with both NASHIA and NABIS, uniting our advocacy organizations under one roof—and on the Hill. This alignment creates an unprecedented opportunity to harness and amplify the collective power and passion of our community. Your sponsorship will help us deliver a conference that fuels the BIAA mission throughout the year. I hope you will join us in DC!

Rick Willis  
*President & CEO,  
Brain Injury Association of America*

### CONFERENCE HIGHLIGHTS: Engagement Opportunities With You in Mind

#### Meaningful Connections

##### Connect. Learn. Engage. with our BIAA Family

- Network with passion and purpose.
- Meet survivors, families, advocates, and professionals.
- Showcase your products, services, or programs with your exhibit space.
- Be recognized and positioned as a key partner, champion and change agent for the brain injury community ---at the conference and via BIAA's pre and post conference activities throughout Brain Injury Awareness Month in March.

#### Meaningful Discussions

##### Join the conversation that shapes the future of brain injury awareness and care.

Plenary Sessions and Breakout Discussions bring together the latest updates from the Brain Injury Association of America (BIAA), leading professionals and subject matter experts, and powerful stories from individuals with lived experience.

Sponsor and align your brand and message to one of these sessions --- an opportunity to spotlight a special affinity to one or more discussion topics and demonstrate your support and leadership in areas that match your objectives and interest!

Explore the full list of compelling topics on the last page of this prospectus.

#### Meaningful Action

##### Turning Voices into Action

Our conference culminates in powerful moments of advocacy on Capitol Hill. Here, every attendee becomes a catalyst for change—sharing their personal brain injury journey with congressional leaders and transforming lived experience into legislative impact.





## Pick a Conference Sponsor Package that Works Best for You and We Will Help Make You Shine!

Recognition & Benefits	\$25,000 PaceSetter	\$15,000 Champion	\$8,000 Supporting
<b>Logo Placement</b> <ul style="list-style-type: none"> <li>Conference Signage (hotel)</li> <li>Registration Page</li> <li>Conference Program</li> <li>My Brain Injury Wall Of Hope</li> </ul>	1 <sup>st</sup> Position	2 <sup>nd</sup> Position	3 <sup>rd</sup> Position
<b>Complimentary Guest Registration(s)</b>	3	2	1
<b>Remarks: Welcome Reception</b>	X	--	--
<b>Exhibit Table Hall of Champions</b>	X	X	X
<b>Social Media Conference Post Thank You</b>	X	X	--
<b>Dedicated Social Media Post Thank You</b>	X	X	--
<b>Complimentary Ad: BIAA's <i>The Challenge Magazine</i></b>	Full page	½ page	¼ page
<b>Opportunity to provide branded recognition gift/item to conference attendees</b>	X	X	X



## Additional Sponsorship Opportunities

### My Brain Injury Journey: Wall of Hope

Sponsor a powerful tribute honoring brain injury survivors, caregivers, and champions. The Wall of Hope is a central display where individuals can share their personal stories and messages of strength, hope, and healing. This interactive installation is open to everyone in our community—whether participating on site or from home through BIAA's My Brain Injury Awareness campaign—creating a collective space for voices, experiences, and resilience to be seen and felt.

Neuro rehabilitation facilities and community partners are invited to sponsor a dedicated Wall of Hope panel featuring messages from their staff and clients. À la carte sponsorship: **\$2,000 per panel**

**Connection Hour Reception:** an informal joint BIAA/NABIS event to celebrate the conclusion of the BIAA National Conference and the kickoff of the North American Brain Injury Society Conference. **\$6,000**







## Additional Sponsorship Opportunities Cont'd.

### Conference Plenary, Concurrent Discussions \$5,000

Support one or more of these discussions:

- **What's Happening in Brain Injury in 2026**
- **Connection, Loneliness, and Finding Meaning:** Supporting Yourself and Your Community
- **Turning Experience into Impact:** How to Share Your Brain Injury Journey
- **Bridging Research and Real Life:** Many Roles for Engagement

### Exhibit Table: Hall of Champions

This is the place for BIAA trusted partners to share resources and news about their care, services, products and other messages of support to our brain injury community. Six-foot skirted table prominently positioned in the central corridor outside our meeting rooms. **\$2,500**

### Snap & Repeat: Selfie Station

Sponsor our BIAA step and repeat --with props-- for conference attendees to have fun as they capture the moment with family and friends.

As they pose and show their style, flair, and good looks, your sponsor logo will be posted to let them know who made this "photo op" possible. Are you ready for your close up? **\$4,000**

## The Brain Injury Association is on the Move We Believe that doing good is good business too!

We value and need sponsor support to fuel this important conference and our mission.

**Let's talk!** I am excited to understand your specific goals and help plan your prominent footprint during Brain Injury Awareness Month 2026!

### Peter Knockstead

Partner Engagement, Brain Injury Association of America

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**Click here** to sign up and pay online.

If you prefer to be invoiced, contact Peter Knockstead.

