BRAIN INJURY ASSOCIATION OF AMERICA

2027 BIAA Neuro Rehab Leadership Summit

ELEVATING BUSINESS PRACTICES

FIND YOUR EDGE AT NRLS '27

Join us!

January 27-29, 2027
San Diego, CA

Engage Decision-Makers:
Reach the leaders who matter most to your business.

Build Brand Presence:
Stand out to an audience seeking innovative solutions.

Create High-Value Connections:
Connect with the leaders driving strategy and purchasing.

www.biausa.org

The Brain Injury Association of America's Neuro Rehab Leadership Summit (NRLS) connects you with a concentrated audience of neuro rehab leaders and decision-makers, professionals who are actively exploring solutions to elevate their organizations.

Unlike traditional conferences, your sponsorship places you inside the experience, from educational sessions to networking events, giving you direct access to conversations, challenges, and opportunities in real time. It's not just visibility; it's meaningful engagement.

We'll see you in sunny San Diego.

Partnering with NRLS proved to be a valuable investment for our organization. The event provided meaningful opportunities to engage directly with key decision-makers, participate in insightful educational sessions, and build relationships during networking events. We left with strong new connections and a deeper understanding of the challenges facing neuro rehabilitation leaders, allowing us to better align our solutions with their evolving needs.

-Sarah Godbehere
VP of Extended Care & Strategic Partnerships
Healthcare Procurement Systems LLC

We are the voice of brain injury,
—driving progress through awareness, education, research, treatment, and advocacy. Your sponsorship is both an investment in impact and a strategic business decision.

"We are proud to sponsor this event and engage in meaningful conversations. We value the opportunity to understand the needs and priorities of the stakeholders and decision makers and share our insights and strategies."

-Heidi Tapasa
Partner/Executive Vice President, Property & Casualty, USI Insurance Services

2027 BIAA Neuro Rehab Leadership Summit

ELEVATING BUSINESS PRACTICES

Be front and center at BIAA's premier event focused on elevating business practices with leading neurorehab teams whose treatment, care, and services are critical to brain injury recovery and rehabilitation. This annual summit draws approximately 130 attendees — an elite gathering of brain injury professionals and decision makers and we want to help tailor a plan for you!

SPONSORSHIP OPPORTUNITIES

Benefits	Gold $10,000	Silver $7,500	Bronze $5,000	Supporting $3,000
Logo Recognition	1st position	2nd position	3rd position	listing
Pre & post attendee communiques	✓	✓	✓	
NRLS web page on biausa.org	✓	✓	✓	✓
NRLS App recognition and Ad	✓	✓	✓	
NRLS commemorative item	✓			
On-site NRLS digital signage	✓	✓	✓	✓
30 second video message	✓	✓		
On-site				
Complimentary attendee registration	3	2	1	1
Verbal and slide recognition at opening and closing session	✓	✓	✓	✓
Opening night reception sponsor with signage & remarks	✓			
Exhibit table (Six-foot draped table with electricity)	✓	✓	✓	✓
Company message in attendee packet	✓	✓		
Social Media Posts (Facebook & LinkedIn)				
1 dedicated "thank you" post each	✓	✓		
1 sponsor "thank you" post (all)	✓	✓	✓	✓

Click here to select your sponsorship option and pay online

If you have questions, ideas to share, or prefer to pay by invoice, please contact

Paula Eichholz at peichholz@biausa.org

1-703- 584 8648

BRAIN INJURY ASSOCIATION OF AMERICA