2027 BIAA

Neuro Rehab Leadership Summit

ELEVATING BUSINESS PRACTICES

January 27-29, 2027

San Diego, California

BRAIN INJURY ASSOCIATION OF AMERICA

www.biausa.org

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Join BIAA for the premier national neurorehabilitation conference

The BIAA Neuro Rehab Leadership Summit is the premier national conference for executives and professionals in neurorehabilitation. The multi-day summit is packed with educational sessions and networking events focused on industry trends, best practices, human resource management, and legislative topics.

Who Should Attend:

Individuals in leadership roles in neuro rehabilitation programs and organizations, including CEOs, Presidents, CFOs, COOs, Medical Directors, HR Executives, Executive Directors, Marketing and Business Development Managers, Directors of Inpatient or Outpatient Rehab, Directors of Care Coordination, Clinical Directors, Inpatient Rehab Managers, Outpatient Program Managers, and Home and Community Rehab Managers.

Questions? Contact
conferences@biausa.org

Registration Fees

(through November 20, 2026)

- Individual: **$625** per person
- Group: **$575** per person
  (three or more individuals from the same organization)

Fees increase to $725 individual, $675 group on November 21. Registration is open until January 20, 2027, or until the conference sells out.

REGISTER ONLINE TODAY

Hotel Reservations

The Summit will be held at the **Margaritaville Hotel in the San Diego Gaslamp Quarter**. Rooms are available at a discounted group rate of $209 per night.

To make a reservation:

- **HOTEL RESERVATION ONLINE**
- Call **888-267-1830** and give the group code **JNR** to get the group rate.

Note: A one-night room deposit will be due by January 5, 2027. Our room block is available until 5:00 pm PT on January 5, 2027, or until it sells out, so please register early!

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Wednesday, January 27
9:00AM-7:00PM

Welcome
Rick Willis, President and CEO, Brain Injury Association of America

Payer Relations: State of Affairs and the Road Ahead
John Pickett, Regional Vice President, California Health Care Networks, Anthem Blue Cross

Trends Across the Brain Injury Continuum: Care Delivery, Outcomes and Payer Engagement
Terrance Carolan, Managing Director, Medical Rehabilitation and Aging Services, CARF International
Tammy Goulding, National Manager of Quality and Process Improvement, Rehab Without Walls Neuro Rehabilitation

Leading Across the Full Continuum: Outcome Measures Across Levels of Care
Amanda Hiller, Outpatient Program Manager, Brain Rehab Network
Diedre Myers, CEO, Texas Rehabilitation Hospital of Plano

Payer Relations: Panel of Insights
Kevin Smith, Senior Vice President, Consultant, Lockton Companies
Other panelists to be announced

Payer Relations: Shifting from Transactional Contracts to Collaborators
Tera Welch, COO, NeuLife Rehabilitation

Welcome Reception

Thursday, January 28
9:00AM-5:00PM

Advancing Access: BIAA's Advocacy Strategy
Rick Willis, President and CEO, Brain Injury Association of America

State Advocacy Basics for Brain Injury Providers
Kevin Lundy, VP, Government Relations, BrightSpring Health Services

Seaside Chats: Next Level State Advocacy for Brain Injury Providers
Nick Ashley, Chief Governance Officer, Centre for Neuro Skills
Tom Judd, Executive Director, Michigan Brain Injury Provider Council

Demonstrating the Value of Specialized Neurorehabilitation: A Payer and Risk Management Perspective
Jeff Ziblut, Vice President, Post Acute Care Services, Paradigm

Operational Transparency with Staff
Madeline Beham, VP of Services, Minds Matter LLC
Elaine Lecatsas, CHRO, Collage Rehabilitation Partners
Christine Nelson, VP of Operations, Pate Rehabilitation, a Rehab Without Walls Affiliate

HR/Workforce: Culture Shifting
Speakers to be announced

*Agenda is subject to change

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Friday, January 29
8:30AM-1:00PM

Managing Risk: Closing the Gap
Allison Johansen, Sr. Vice President, USI
Heidi Tapasa, Executive Vice President, USI

Tech in Action: Leaders Share, Round 1
Tammy Hannah, President and CEO, Origami Rehabilitation
Sommer Hatfield, Minds Matter LLC

Tech in Action: Leaders Share, Round 2
Presenters to be announced

Technology: From Idea to Implementation
Curtis Shipman, CIO, Centre for Neuro Skills

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Planning Committee
Special thanks to the members of the Neuro Rehab Leadership Summit Planning Committee:

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Craig Hospital

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