



# 2026 BIAA Neuro Rehab Leadership Summit

ELEVATING BUSINESS PRACTICES

February 4-6, 2026  
Sonesta Resort  
Fort Lauderdale Beach,  
Florida

## BENEFITS OF SPONSORSHIP

- Share information about your product or service with key decision makers
- Build brand awareness
- Connect and gain valuable insight from brain injury neurorehabilitation programs in the U.S.

Join us in  
Fort  
Lauderdale  
Beach

*"The NRLS has been foundational to my professional and organization's growth. It integrates leadership development, market awareness, networking, and business improvement. I value the connection with colleagues across the industry so we all can elevate care for people with brain injury."*

-David Harrington, MBA,OTRL,CBIST  
President/Chief Executive Officer  
Centre for Neuro Skills

The Brain Injury Association of America's Neuro Rehab Leadership Summit (NRLS) has earned its reputation for being the "must attend" conference for business leaders and professionals from the top rehabilitation programs in the nation. Informed by respected subject matter experts and leaders from the industry, the NRLS is packed with educational sessions, peer to peer discussions, and strategic networking opportunities that get to the heart of the issues that matter most for every attendee.

We call this meeting a "summit" because it aptly describes our intention to gather the very best and brightest industry subject matter experts and decision makers. As such, the scale and format is designed to foster greater interaction, engagement, and connection. As a sponsor and exhibitor, you will have a unique opportunity to be in the room where it happens and a part of the conversation.

*"NRLS recharges my battery and inspires — I appreciate the opportunity to meet with industry colleagues to discuss current trends."*

-Elaine Lecatsas, MBA,SHRM-SCP  
Chief Human Resource Officer  
Collage Rehabilitation Partners

**As the voice of brain injury**, we improve the quality of life of people affected by brain injury across their lifespan through advancing prevention, awareness, research, treatment, education, and advocacy. Your sponsorship and participation is an investment in our mission and its good business too. We hope to see you in Fort Lauderdale Beach!

*"We are proud to sponsor this event and engage in meaningful conversations. We value the opportunity to understand the needs and priorities of the stakeholders and decision makers and share our insights and strategies."*

-Heidi Tapasa  
Partner/Executive Vice President, Property Casualty  
USI Insurance Services

[www.biausa.org](http://www.biausa.org)

# 2026 BIAA Neuro Rehab Leadership Summit

## ELEVATING BUSINESS PRACTICES

Be front and center at BIAA's premier event focused on elevating business practices with leading neurorehab teams whose treatment, care, and services are critical to brain injury recovery and rehabilitation. This annual summit draws approximately 120 attendees — an elite gathering of brain injury professionals and decision makers and we want to help tailor a plan for you!

The first three companies that sign up to sponsor can provide a 5-minute presentation to attendees during the summit.

### SPONSORSHIP OPPORTUNITIES

Benefits	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Supporting \$2,500
<b>Logo Recognition</b>	1st position	2nd position	3rd position	listing
Pre & post attendee communiques	✓	✓	✓	
NRLS '26 web page on biauxa.org	✓	✓	✓	✓
NRLS '26 official program	✓	✓	✓	
NRLS '26 cover of attendee packet	✓	✓	✓	
NRLS '26 commemorative notebook	✓			
On-site signage	✓	✓	✓	✓
<b>On-site</b>				
Complimentary attendee registration	3	2	1	1
Five-minute presentation to attendees during summit	✓	✓		
Verbal and slide recognition at opening and closing session	✓	✓	✓	✓
Opening night reception sponsor with signage & remarks	✓			
Exhibit table (Six-foot draped table with electricity)	✓	✓	✓	✓
Company message in attendee packet	✓	✓		
NRLS '26 step & repeat – co-branded logo	✓	✓		
NRLS '26 program ad	full	half	quarter	
<b>Social Media Posts</b> (Facebook & LinkedIn)				
1 dedicated "thank you" post each	✓	✓		
1 sponsor "thank you" post (all)	✓	✓	✓	✓
<b>Bonus Marketing Opportunity</b>				
Ad in BIAA's <i>The Challenge Magazine</i> (up to \$2,000 value)	full	half	quarter	

**Click here to select your sponsorship option and pay online**

**If you have questions, ideas to share, or prefer to pay by invoice, please contact**  
**Peter Knockstead at [pknockstead@biausa.org](mailto:pknockstead@biausa.org)**  
**703-584-8640**



**BRAIN INJURY  
ASSOCIATION**  
OF AMERICA