



**BRAIN INJURY
ASSOCIATION**
OF AMERICA - CALIFORNIA

Statewide Community Councils

Overview

The Brain Injury Association of America – California Chapter (BIAA-CA) **Community Councils** are volunteer-led groups that serve as the local voice of BIAA throughout California. Each council brings BIAA's vision and strategic priorities to life by tailoring outreach, resources, and support to meet the unique needs of California's diverse communities. Community Council members contribute both lived and professional expertise, leveraging their talents, relationships, and local knowledge to strengthen services, expand awareness, and connect survivors, families, and professionals with valuable brain injury resources throughout California. They also foster connections among local, national, and international brain injury resources, colleagues, and peers, helping to build a stronger, more connected brain injury community.

Community Councils

Council	Purpose
Community Development	Increase access to survivor and caregiver resources and care by identifying gaps in availability and providing sustainable solutions
Fundraising	Make warm introductions to prospective donors, foundations, and corporations to engage them in supporting BIAA-CA's mission
Advocacy	Elevate and champion legislative issues impacting the brain injury community in California
Provider Education	Increase providers' brain injury knowledge through BIAA's Academy of Brain Injury Specialists (ACBIS) educational programs

Committee Chairs

- Collaborate with the BIAA-CA Chapter Executive Director to develop plans with clear goals and deliverables, as well as meeting agendas to support progress.
- Support the health of the committee by recruiting new members, addressing skill and capacity gaps, and planning for leadership succession.

Community Development Committee

- Increase resources by discovering those available and where the gaps exist in the community, including support groups, support services, and all items that improve access to high-quality treatment and care
- Develop innovative pathways to connect communities with relevant brain injury information
- Partner with providers to inspire a comprehensive continuum of care for brain injury survivors and their support networks
- Promote key 3rd-party events surrounding important public awareness campaigns
- Serve a two-year commitment

Fundraising Committee

- Secure funding through foundations, government grants and contracts, corporate partners, and individual donors
- Identify and build relationships with companies and secure event sponsorships for BIAA-CA's annual fundraising event, Luminary of the Year.
- Recruit volunteer leaders to support the planning and execution of fundraising events
- Provide connections to potential speakers, vendors, and donors for events
- Promote and participate in key third-party events aligned with major public awareness campaigns
- Serve a two-year commitment

Policy & Advocacy Committee

- Elevate legislative issues impacting the brain injury community in California
- Act as a collective spokesperson to the state on important federal issues as identified by the BIAA Advocacy Committee and Government Affairs team
- Develop a statewide policy agenda (with other council leaders)
- Grow “grassroots” and “grass top” support for policy initiatives
- Support and attend policy events, including BIAA National Conference & Awareness Day (D.C.) and opportunities to represent BIAA-CA at Legislative Hall
- Serve a two-year commitment

Provider Education Committee

- Collaborate with BIAA staff to recruit potential Academy of Certified Brain Injury Specialists (ACBIS)
- Identify and develop a strategy to approach prospects who may be interested in educational resources from BIAA-CA (i.e., Brain Injury Fundamentals Training, CBIS certification, the Moderate to Severe Brain Injury Practical Guide, etc.)
- Extend educational opportunities to stakeholders who may currently not receive specialized training related to brain injury (i.e., Brain Injury Fundamentals for School Nurses, or a concussion awareness training for coaches hosted at a regional sports complex, etc.)
- Serve a two-year commitment

Contact Information

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