

2025

# IMPACT REPORT

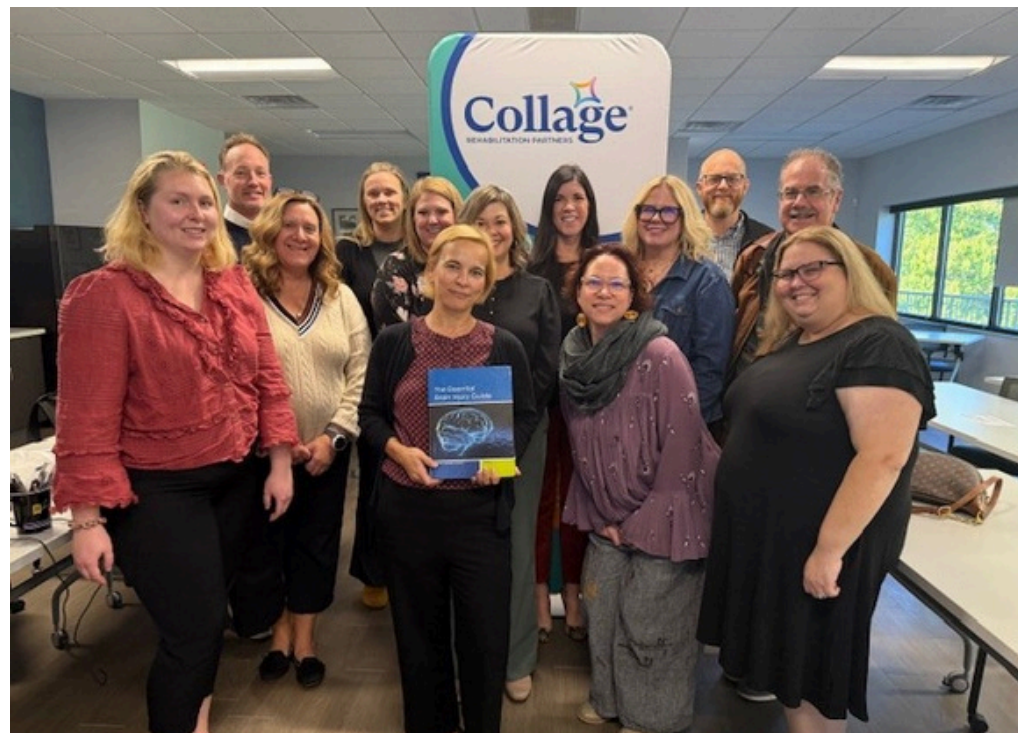


## LEADING THE WAY FOR CHANGE



*“The effort to help brain injury survivors is unmatched by any other organization. Seeing how BIAA is trying to overcome the shortfalls shows me that my family is not unique in our experience. I see things are changing, but there is a tremendous amount of work yet that needs to be done for brain injury survivors and families. BIAA is doing that work.”*

*- Michelle, caregiver*



# FROM OUR LEADERSHIP

Those of us in the brain injury community know that one moment is all it takes for a brain injury to change the trajectory of a person's life.

That's why the Brain Injury Association of America is here — to connect survivors with care and resources. To offer families and caregivers support. To provide professionals with training to help them guide recovery.

Our helpline connects families to trusted experts who can provide information, guidance, and support. Our network of advocates helps secure stronger protections for survivors across the country. Our education programs equip professionals to provide better care for their patients with brain injury.

In 2025, the brain injury community faced some challenges. Critical programs were cut at the federal level. The TBI Act still has not been reauthorized. Despite these setbacks, we remain committed to our mission of improving the quality of life of people affected by brain injury.

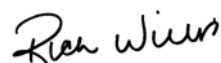
In the face of these challenges, our

organization made great strides. We built coalitions and mobilized advocates. We dug deep into understanding the public's awareness of brain injury and collaborated with other organizations to improve how brain injuries are discussed and understood. We funded promising research that could help find cures for chronic brain injury. We answered the call for thousands of people affected by brain injury in search of help, resources, and information.

And we could not have accomplished these things without you.

Your support allows us to work toward our mission of ensuring that everyone in the United States who sustains a brain injury is diagnosed, treated, and accepted.

Thank you for all that you do.



Rick Willis  
President and CEO



David Harrington, MBA, OTR/L, CBIST  
Chair, Board of Directors



# LEADING THE WAY IN BUILDING TRUST AND COMMUNITY

Every day, the Brain Injury Association of America connects survivors and caregivers to the resources and support they need to move forward after brain injury. Whether it's answering the call from someone who sustained a TBI in a motor vehicle crash and needs legal resources, connecting a caregiver with a local support group, or providing free webinars and handbooks for navigating the brain injury journey, we are honored to be able to provide meaningful, impactful support to the brain injury community.



**6,748**

*Requests for information addressed through the National Brain Injury Information Center*

**2,620**

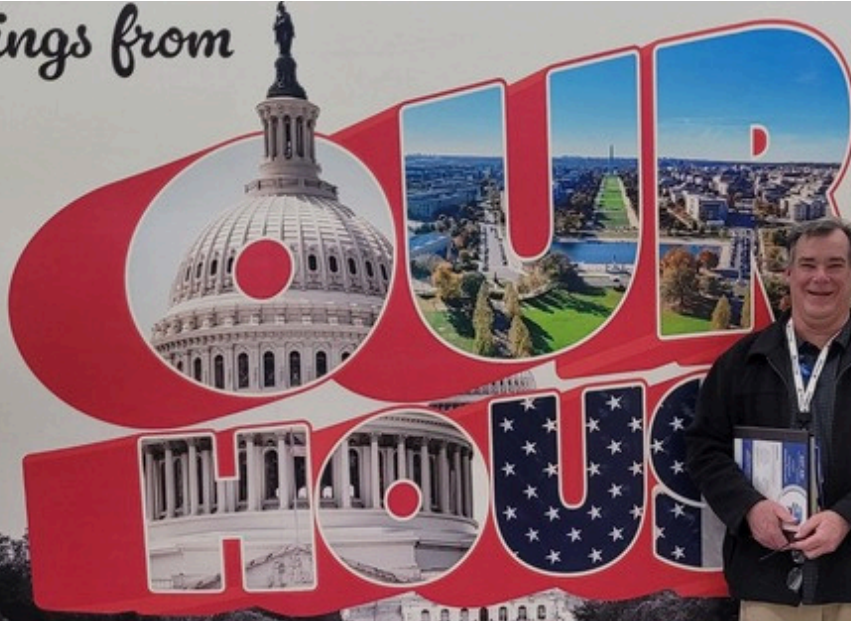
*Brain injury survivors, caregivers, and professionals educated through BIAA webinars*



*“BIAA helps us live with our injuries in the world, recover as best we can, and helps make the world a more accommodating place for people with brain injuries.”*

*- Deborah, survivor*

Greetings from



“Navigating this is so difficult, and you’ve got to get on top of this stuff sooner rather than later to get the best possible outcome. Sometimes you have to navigate it alone, and that shouldn’t be the case. An organization like BIAA can offer valuable tools, resources, knowledge, a playbook – a basic understanding of what you’re facing.”

- Nadine, caregiver



# OUR CHAPTERS & AFFILIATES

The Brain Injury Association of America's nationwide network of chapters and chartered state affiliates provide direct support and advocacy for individuals living with brain injury, their friends and family, professionals and the general public.

In 2025, we added six states to our growing network of chapters and affiliates, expanding our footprint to 34 states. Welcome, Arkansas, Delaware, Iowa, Oklahoma, Tennessee, and Wisconsin!

## TEXAS CHAPTER

Throughout 2025, the Brain Injury Association of America-Texas Chapter (BIAA-TX) has built meaningful momentum by raising awareness, growing partnerships, and responding to a rising number of requests for support from survivors and families.

The chapter launched a Community Council with four volunteer-led committees. Members across the state used their lived experience, professional expertise, and networks to tailor BIAA's mission to local needs.

BIAA-TX expanded their statewide presence by attending and presenting at several events, including the Alamo Head Injury Association Symposium, Team Luke's Hope for Minds' Making Connections Pediatric Conference, the Texas Coalition for Healthy Mind's Behavioral Health Summit and UT Southwestern and Baylor Scott & White's Hope After Brain Injury Conference. These gatherings deepened our understanding of survivors' unmet needs across Texas, as well as progress



made in the field of cognitive and physical rehabilitation.

A meaningful moment came on Valentine's Day at TIRR Memorial Hermann when survivor Jacelyn Pellicotte and BIAA staff visited newly admitted families and connected them with the National Brain Injury Information Center. Through a generous TIRR Foundation grant, BIAA-TX distributed 500 resource packets across TIRR facilities in Houston.

## TENNESSEE CHAPTER

In June 2025, we successfully launched the Brain Injury Association of America-Tennessee Chapter (BIAA-TN).

BIAA-TN hit the ground running, conducting a statewide meet and greet listening tour with key constituents, healthcare providers, advocates, and partner agencies to assess needs and inform strategic direction. Relationship-building efforts continued with facility-based in-services and presentations at support groups to introduce BIAA and BIAA-TN, build rapport, share training opportunities, and connect survivors, caregivers, and professionals to resources.

A statewide community council was recruited, with focus areas in advocacy, community outreach, provider education, and fundraising.



On the advocacy front, BIAA-TN joined the ABI Model Act Cohort, recruited Senate and House sponsors for the ABI Model Act, and supported the drafting of the ABI Model Act into filed legislation, laying the groundwork for future policy advancement.



## DELAWARE CHAPTER

The Brain Injury Association of America-Delaware Chapter (BIAA-DE) officially became a BIAA chapter in 2025, and has already made great strides in building partnerships and connecting survivors in Delaware with resources and support.

In 2025, BIAA-DE doubled the number of support groups in the state, as well as the number of calls to the National Brain Injury Information Center. BIAA-DE also developed and distributed 200 outreach packets, helping to bridge the gap between acute and ongoing care for brain injury survivors with chronic symptoms.



## MAINE CHAPTER

The Brain Injury Association of America-Maine Chapter (BIAA-ME) had a busy and successful 2025. In March, BIAA-ME held the 2025 Brain Injury Resource Fair, an annual gathering of the Maine brain injury community to explore resources and celebrate Brain Injury Awareness Month. Additionally, BIAA-ME hosted the first ever Northern Maine Brain Injury Conference, as well as the annual BIAA-ME Defining Moments in Brain Injury Conference.

Additional highlights of the year included multiple staff members presenting at the National Association of State Head Injury Administrator's State of the States conference, which was held in Maine for the first time in October; a pilot project working with cardiac arrest survivors and



their families; a white paper on pediatric brain injury in Maine; brain injury screening being codified into state legislation; and extensive continued training of professionals in brain injury and substance use disorder best practices, resulting in 450 professionals trained 2023-2025.



# LEADING THE WAY IN LEGISLATIVE ADVOCACY AND NATIONAL LEADERSHIP

Advocacy is a central component of our mission. In 2025, the Brain Injury Association of America advocated for legislation, policy, and funding that would benefit brain injury survivors and their loved ones. From Capitol Hill to statehouses across the country, our network of advocates engaged with policymakers through face-to-face meetings, email campaigns, presentations, and media outreach. In 2025 alone, our passionate, dedicated advocates took 23,815 actions as a result of our Action Alerts. Thank you to all of our advocates for helping move the needle on crucial brain injury issues.



*“It’s a type of healing, coming on Capitol Hill. To be heard, and to see that you’re not alone in this.”*

*- Didi, survivor*

## 2025 NATIONAL CONFERENCE

# 364

Advocates on Capitol Hill

# 284

Meetings held with legislators and staff

# 43

States represented



*“One thing that drew me to BIAA was the scope of work that they were doing. It feels important to support BIAA, and to be able to support those in need. I think BIAA is one of the best charities in doing that – getting the resources and advocacy to the people who need it the most.”*

*- Lili, caregiver*

*“During Blake’s recovery, we realized we had to fight for his care. People with brain injury need advocates, otherwise they give up and go home. BIAA explained to us that a state mandate required insurance companies to pay for any and all medically necessary brain injury treatment. This gave us hope.”*

*- Pat, caregiver*

Our national leadership and advocacy extends beyond our work on Capitol Hill. In 2025, with the help of our supporters, the Brain Injury Association of America:

- Partnered with The Harris Poll to conduct a national survey about the public perceptions of brain injury, revealing that many misconceptions about brain injury persist, and that knowledge about causes, symptoms, and other myths and facts is mixed. The information gathered in this poll has informed and guided our awareness and education efforts.
- Formed and launched the Brain Injury Action Coalition, a new program with the goal of identifying and prioritizing the most promising solutions and approaches to accelerating advancements in brain injury treatment and prevention.
- Collaborated with other brain injury organizations, healthcare providers, researchers, and people with lived experience of brain injury to publish Communicating About Brain Injury, a joint statement aimed at improving how brain injuries are discussed and understood.
- Advocated for Arkansas House Bill 1583, which establishes clear guidelines and requirements for insurance providers to ensure comprehensive coverage for medically necessary services for individuals with acquired brain injury. HB 1583 was signed into law in March 2025.
- Testified in front of the Texas Insurance Committee in opposition to House Bill 139, which would allow employers to deny coverage for long-term needs of any employee who may sustain a brain injury while employed. As a result, HB 139 was delayed until April 2027.
- Created and launched the Advocacy and Awareness Ambassadors Program, welcoming 20 advocates that include survivors, caregivers, and brain injury professionals representing a range of backgrounds, experiences, and regions.



*“My brain injury journey has been about me finding my voice again. As a former journalist and a former Girl Scouts executive, I thought everything had changed in a negative way for me. But this has created different pathways and different opportunities. And I really believe in the Brain Injury Association of America.”*

*- Dede, survivor*





# LEADING THE WAY IN SHAPING THE FUTURE OF BRAIN INJURY CARE

For brain injury survivors, having a medical team around them that understands the complex, dynamic nature of brain injury can have a meaningful effect on their recovery. That's why the Brain Injury Association of America is committed to investing in education, training, and research for the professionals who treat and care for patients with brain injury.

Providing education and training opportunities through the Academy of Certified Brain Injury Specialists, offering clinical and research-focused webinars, presenting to professional organizations, hosting conferences like the annual Neuro Rehab Leadership Summit, and funding groundbreaking research through the Brain Injury Research Fund are all avenues for the Brain Injury Association of America to support survivors and caregivers – by supporting and educating the professionals around them.

**2,620+**

*Professionals, survivors, and caregivers educated through our webinars*

**8,031**

*ACBIS certification and certificate holders in 2025*

*“What unites every survivor is resilience, hope, and the need for support that truly understands what they are going through. That’s exactly why I support the Brain Injury Association of America.”*

**- Tracie, Certified Brain Injury Specialist Trainer**



*“BIAA has always been an entity that TBI Litigation Group has supported. BIAA comes and helps to educate us, provides resources for our clients, and I got to see firsthand the incredible work that they do.”*

**- Maxey, corporate partner**



*“Although my role is on the preclinical side, I am motivated by the real-world impact this research could have, especially for vulnerable groups often left out of medical research. Ultimately, I hope this work serves as a call to action for increased research and awareness around TBI during pregnancy and its implications for offspring health.”*

*- Brenda, research grant recipient*

## THE BRAIN INJURY RESEARCH FUND

Envision a world where people no longer have to live with the lifelong effects of brain injury. Where rather than accelerating a disease, doctors were able to slow its progression – or stop it in its tracks outright.

That’s the vision of the Brain Injury Research Fund, the Brain Injury Association of America’s grant program. Established in 2019, the Brain Injury Research Fund’s theme and overall goal is finding cures for chronic brain injury.

Every year, through the Brain Injury Research Fund, the Brain Injury Association of America provides funding for researchers who are working towards the shared goal of finding cures for chronic brain injury.

In 2025, the Brain Injury Association of America awarded more than \$85,000 in research grants, and to date, we have awarded nearly \$500,000 in research grants.

### 2025 RESEARCH GRANT RECIPIENTS

#### Brain Injury Scholar Seed Grants

**James Eckner, MD**  
*University of Michigan*  
**Project:** University of Michigan Alumni Brain Health Study: Blood Biomarker Addition

**Xiaodi Chen, MD, PhD**  
*Department of Pediatrics at Women & Infants Hospital of Rhode Island and The Warren Alpert Medical School of Brown University*  
**Project:** Syn3 Effects on Chronic Inflammation and Neurodevelopment in Neonatal HIE

#### Young Investigator Seed Grant

**Ashley Russell, PhD**  
**Mentor:** Amy Wagner, MD  
*University of Pittsburgh*  
**Project:** Low Dose Naltrexone as a Rehabilitation-Relevant Therapeutic to Promote Recovery after Severe TBI

#### Dissertation Grants

**Brenda Lujan**  
**Mentor:** Jonathan Lifshitz, PhD  
*University of Arizona*  
**Project:** The Pathophysiology of Traumatic Brain Injury Crosses Generations in Pregnancy

**Elise Webber**  
**Mentor:** Grace Stutzman, PhD  
*Rosalind Franklin University of Medicine and Science*  
**Project:** Traumatic Brain Injury and Chronic Stress, Comorbid Contributors to Alzheimer’s Disease

# FINANCIAL HIGHLIGHTS

The figures on this page depict the financial activities of the Brain Injury Association of America for the fiscal year ended December 31, 2025.

STATEMENT OF ACTIVITIES	
Public Support & Other Revenue	
Contributions & Grants	\$2,860,092
Program Services Revenue	\$1,224,724
Other Revenue	\$421,097
<b>Total Revenue</b>	<b>\$4,505,913</b>

EXPENSES	
Education, Training, & Research Services	\$884,231
Public Awareness	\$1,149,315
Individual & Family Services	\$288,879
Government Relations & Advocacy	\$509,076
Affiliate Services	\$1,093,834
Management & General	\$588,392
Fundraising	\$875,914
<b>Total Expenses</b>	<b>\$5,389,641</b>

STATEMENT OF FINANCIAL POSITION	
Assets	
Cash, Cash Equivalents, Investments	\$5,755,417
Receivable, Net	\$304,861
Property & Equipment, Net	\$217,201
Other Assets	\$153,955
<b>Total Assets</b>	<b>\$6,431,434</b>

LIABILITIES AND NET ASSETS	
Liabilities	
Accounts Payable & Accrued Expenses	\$400,968
Deferred Revenue	\$425,466
<b>Total Liabilities</b>	<b>\$826,434</b>
Net Assets	
Without Donor Restrictions	\$4,633,204
With Donor Restrictions	\$971,796
<b>Total Net Assets</b>	<b>\$5,605,000</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$6,431,434</b>

A complete copy of financial statements audited by UHY, LLP is available upon request from the Brain Injury Association of America, Inc., 3507 Nutley St., #805, Fairfax, VA 22031 or on our website at [www.biausa.org](http://www.biausa.org).



# ABOUT US

## Our Mission

To advance awareness, treatment, and education that improves the quality of life for all people affected by brain injury.

## Our Vision

That everyone in the United States who sustains a brain injury is diagnosed, treated, and accepted.

## Our Board of Directors

- David Harrington, MBA, OTR/L, CBIST, *Chair*
- Andy Steinhubl, MBA, *Vice Chair*
- David Storto, *Treasurer*
- Joanne Finegan, MSA, CTRS, FDRT, *Secretary*
- John D. Corrigan, PhD, *National Research Director*
- Brent Masel, MD *National Medical Director*
- Gregory O'Shanick, MD, *National Medical Director-Emeritus*
- Monica Vaccaro, MS, CBIS, *Affiliate Section Chair*



- Kevin Bingham, ACAS, MAAA, CSPA
- Christopher Brisbee, ARM
- Angie Jackson, MS, CCC-SLP, MBA, CBIST-AP
- Michael Jaffee, MD, FAAN, FANA
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- Tony L. Strickland, MS, PhD, FNAN
- Kelli Gary Talley, PhD, MPH, MS, OTR/L, CBIS
- Rick Willis



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IPSEN  
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 Rehab Without Walls

SOAR  
 Select Medical  
 Special Tree  
 TBI Litigation Group  
 USI



*“The Brain Injury Association of America helped our son live. Because of the Brain Injury Association of America, Zach was able to gain as much as possible back from his brain injury.”*

*- Tammy, caregiver*

## **THANK YOU FOR HELPING US LEAD THE WAY TOWARD A BRIGHTER FUTURE.**

Whether you support the Brain Injury Association of America as a donor, a sponsor, a volunteer, an advocate, an employee, or through our professional programs, thank you. Your support allows us to provide help, hope, and healing to not only the more than 64 million Americans who have experienced a brain injury, but also their families and loved ones.

You are an invaluable member of this community. With your support, we can work toward ensuring that every person with a brain injury has access to the care, support, and resources they need to thrive.



Have questions about brain injury? Want to learn more about BIAA, or how to get involved? Feel free to contact us at any time to learn more about our organization.

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**BRAIN INJURY  
ASSOCIATION**  
OF AMERICA