# Social Media Sample #1

Everyone affected by brain injury has a story to tell, and no matter where you are on your brain injury journey, your story deserves to be told. March is Brain Injury Awareness Month, and we're highlighting stories about the unique journeys of the brain injury community at biausa.org/MyBrainInjuryJourney. #MyBrainInjuryJourney #BrainInjuryAwareness

## **Social Media Sample #2**

Each one of the 2.8 million Americans who sustain traumatic brain injuries in the U.S. each year, or 5 million Americans living with TBI-related disabilities has a story to share. It's up to us – survivors, families, caregivers, and friends – to tell those stories. Join us in spreading the word by telling our community who you are, where you've been, what you've accomplished, and where you hope to go. #MyBrainInjuryJourney #BrainInjuryAwareness [Link you your website or biausa.org/raiseawareness]

# Social Media Sample #3

5.3 million Americans are living with brain injury, and every one of them has a story to tell. Share your story about your unique journey and help us increase awareness about living with brain injury. [Link to your website or biausa.org/raiseawareness]

#### Social Media Sample #4

Every 9 seconds, someone in the U.S. sustains a brain injury. March is Brain Injury Awareness Month. Join us in raising awareness at [Link you your website or biausa.org/raiseawareness].

## Social Media Sample #5

This Brain Injury Awareness Month, we want to hear about your brain injury journey. Every survivor has a story to tell, and those stories are as unique as the people telling them. Use #MyBrainInjuryJourney to spread the word. [Include social graphic or link to your website].