



Creating a better future through brain injury prevention, research, education and advocacy

Dear Brain Injury Association of South Carolina Supporter,

The Brain Injury Association of South Carolina's mission is to create a better future through brain injury prevention, research, education and advocacy. We depend on fundraising efforts to help provide information, referral, support, training programs, educational programs, advocacy and outreach to survivors, their families and professionals. The Corporate Sponsorship Program is designed to involve corporate and business partners in all aspects of the Association's annual events, conferences, and programs.

Traumatic brain injury (TBI) is the **#1 cause of death for persons ages 1 to 44 in South Carolina** and currently there are **over 61,000 South Carolinians living with a TBI-related disability**. These numbers make brain injury a significant public health issue. The Brain Injury Association of South Carolina is the **ONLY non-profit organization in South Carolina dedicated to helping individuals and their families after brain injury**.

The success of previous fundraising events has been amazing and greatly appreciated. Supporters of the Brain Injury Association of South Carolina continue to be generous through tough economic times and make it possible to continue providing resources to the brain injury community. The Corporate Sponsorship Program allows the Brain Injury Association of SC to build consistent, long lasting partnerships. It also provides a way for each sponsor to be publically recognized and rewarded for partnering with the Brain Injury Association of SC.

Enclosed is a description of multiple sponsorship levels that award each donor for his or her commitment to the Brain Injury Association of South Carolina. Each level provides benefits that correspond to the sponsor's financial commitment. Your sponsorship will ensure that BIASC is able to continue supporting individuals with brain injuries and their families. BIASC is a **non-profit 501(c)(3)** organization and all donations are tax deductible.

Please review the enclosed information. A sponsorship application form is included. If you have any questions about this program, please feel free to contact me. I thank you in advance, and look forward to our partnership.

Sincerely,

Executive Director

jdavis.biase@gmail.com

www.biausa.org/SC/



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How Your Contribution Makes a Difference

The Brain Injury Association of South Carolina (BIASC) is the only statewide organization dedicated to providing prevention, research, education, advocacy and support services to persons affected by brain injury, their families and the general public. BIASC is a **non-profit 501(c)(3)** organization and all donations are tax deductible. We greatly appreciate the generous contributions from individuals and businesses that allow us to provide support to the thousands of people in South Carolina who live with the devastating effects of brain injury.

There are 2.4 million Americans who sustain a traumatic brain injury each year which is 5 times more than those diagnosed with breast cancer, HIV/Aids, spinal cord injuries and multiple sclerosis **combined!**

With adequate funding and support, there is a great deal of potential for improvement after a brain injury if rehabilitation, vocational and educational services are available. Below are some of the services and programs for those with brain injuries we would be able to increase with more funding:

- BIASC supports and partners with other agencies to provide programs such as Think First and Shaken Baby Curriculum to **teach children and youth about brain injury prevention.**
- BIASC assists and **provides support for veterans and their families** living with brain injuries. We conduct trainings for the military on how to deal with TBI and offer support to veterans through our other programs and services.
- BIASC provides prevention materials and training on **concussion identification and management including protocols for concussion management.** We work with high school coaches and nurses and recreation leagues to provide education and training on concussion identification and management.
- BIASC offers **training and materials along with maintaining a toll-free helpline & website,** to assure that all persons with brain injuries, their families and professionals are directed to appropriate resources and services. We have brain injury tip cards located in all South Carolina County Health Departments.
- BIASC provides a **statewide conference** for survivors, family members, and providers. This conference is funded through individual, small business and corporate sponsorships.
- BIASC supports **brain injury support groups** statewide by offering financial and other assistance, allowing these groups to participate in social activities and provide peer support for survivors and family members.



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All Corporate Sponsors Receive:

- 1-year Subscription to BIASC's *Headlights* newsletter
- 1-year Subscription to Brain Injury Association of America's newsletter *The Challenge*
- 1-year Subscription to the *Journal of Head Trauma Rehabilitation*
- A letter indicating your tax deductible donation

Platinum Sponsorship - \$10,000 +

Sponsor Benefits

- Full Page ad in bi-annual BIASC's *Headlights* Newsletter (7.5 inches wide x 10 inches tall)
- 1 free exhibiting table at the annual BIASC Conference
- Two Teams of 4 at our Annual Golf Tournament in Columbia, SC
- Tickets for 8 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Registration for 8 individuals for the Run For Thought in Greenville, SC
- Registration for 6 individuals at the annual BIASC Conference in Columbia, SC
- Logo on BIASC homepage website with live link on front page
- Premiere Logo on all BIASC event t-shirts
- Premiere Logo on Banner displayed at all BIASC hosted events

Gold Sponsorship - \$5,000

Sponsor Benefits

- ½ Page ad in bi-annual BIASC's *Headlights* Newsletter (7.5 inches wide x 4.75 inches tall)
- One Team of 4 at our Annual Golf Tournament
- Tickets for 4 at our Annual Shuck-A-Rama Oyster Roast
- Registration for 4 individuals for the Run For Thought in Greenville, SC
- Registration for 4 individuals at the annual BIASC Conference
- Logo on BIASC website on Corporate Sponsor page
- Logo on all BIASC event t-shirts
- Logo on Banner displayed at all BIASC hosted events

Silver Sponsorship - \$2,500

Sponsor Benefits











































- ¼ Page ad in bi-annual BIASC's *Headlights* Newsletter (3.75 inches wide x 4.75 inches tall)
- Tickets for 2 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Registration for 2 individuals for the Run For Thought in Greenville, SC
- Registration for 2 individuals at the annual BIASC Conference
- Name on BIASC website on Corporate Sponsor page as Silver Sponsor
- Name on all BIASC event t-shirts
- Name on Banner displayed at all BIASC hosted events

Bronze Sponsorship - \$1,000

Sponsor Benefits

- 1/8 Page ad in bi-annual BIASC's *Headlights* Newsletter (3.75 inches wide x 2.5 inches tall)
- Tickets for 2 at our Annual Shuck-A-Rama Oyster Roast in Charleston, SC
- Registration for 2 individuals for the Run For Thought in Greenville, SC
- Name on BIASC Website on Corporate Sponsor page as Bronze Sponsor
- Name on all BIASC event t-shirts

Brain Injury Association of South Carolina Corporate Benefit Chart

	Platinum \$10,000 +	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Sponsor Benefits				
1-Year Subscription to BIASC's Bi-annual <i>Headlights</i> Newsletter				
1-Year Subscription to Brain Injury Association of America's Newsletter <i>The Challenge</i>				
1-Year Subscription to the <i>Journal of Head Trauma Rehabilitation</i>				
A Letter Indicating Your Tax Deductible Contribution and Framed Sponsor Recognition				
Recognition on All Event T-shirts				
Ad in Bi-annual <i>Headlights</i> Newsletter	Full Page	1/2 Page	1/4 Page	1/8 Page
Tickets for Annual Shuck-A-Rama Oyster Roast				
Registration for Annual Run For Thought				
Registration for the Annual Conference				
Recognition on all BIASC Hosted Event Banners				
Logo on BIASC Website and Facebook Page				
Tickets for Annual Golf Tournament				
Logo on all BIASC Event T-shirts and Banners				
Logo on BIASC Website Homepage with Live Link				
Free Exhibiting Table at Annual Conference				



BIASC Corporate Sponsor

Yes! I would like to become a Corporate Sponsor at the level of:

- Platinum** \$10,000 and above \$ _____
- Gold** \$5,000 \$ _____
- Silver** \$2,500 \$ _____
- Bronze** \$1,000 \$ _____
- I would like my logo on **BIASC Website** \$ _____

with Live Link on front page

(additional \$1,000 fee except Platinum sponsors)

Total \$ _____

Enclosed is check for \$ _____ (Please contact us to arrange for alternate payment.)

I would like to make quarterly payments. Please contact me about setting up a payment plan.

General Information:

Name: _____

Title: _____

Address: _____

Email: _____

Phone Number: _____

Email ad for newsletter to jdavis.biasc@gmail.com. Preferred formats are .jpeg, .tif, .gif or .pdf files. Please provide both a color version and a black and white version of your ad.

If you have any questions, please feel free to contact Joyce Davis, Executive Director, jdavis.biasc@gmail.com or 803.731.9823.

Make checks payable to Brain Injury Association of South Carolina (BIASC) and mail to 121 Executive Center Drive, Suite 135, Columbia, SC 29210.

Thank you for your support!